

Registration



Thursday, July 31 - UNCA, Asheville, NC

Go to www.afpwnc.org and click on Philanthropy Institute to register online with a credit card and for the latest event information.

Fees listed are per person:

Early registration by 5 PM on Friday, July 18

- \$55 for AFP members
- \$65 for non-members

Registration after 5 PM on Friday, July 18

- \$65 for AFP members
- \$75 for non-members

Total enclosed: \$ _____

Your payment is your registration.

Registration will be confirmed via email.

If registering for more than one person, please enclose a list of each attendee's name and title. Detach and mail this form with check payable to "AFP WNC" by Friday, July 25, 2008 to: AFP WNC PI/CPO 6376
P.O. Box 9000
Asheville, NC 28815

Name _____

Organization _____

Mailing Address _____

City _____

State _____ ZIP _____

Phone _____

E-mail _____

Lunch preference (if any): vegetarian vegan

*Questions? Contact Miranda Hipple, CFRE
at 828-771-2088 or mhipple@warren-wilson.edu*



P.O. Box 546
Asheville, NC 28802

Nonprofit Org.
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One day....countless ideas!



Thursday, July 31, 2008 • UNCA, Asheville, NC
Educational Workshop for Development Professionals

Featuring Keynote Speaker: Sandy Rees, CFRE
Nonprofit Fundraising Coach and Trainer
Author of *Fundraising Buffet* and the *Get Fully Funded* Blog

About the Workshop

AFP WNC proudly presents its 14th annual Philanthropy Institute bringing a full one-day workshop to the development professionals of Western North Carolina and neighboring communities.

One day...countless ideas!

The Philanthropy Institute has beginner, advanced, and general offerings, so there is something for fundraisers and for your colleagues who may not be directly involved with fundraising. The goal of this day is to provide doable ideas, valuable insights, and networking opportunities. So invite your co-workers, CEOs, Executive Directors, volunteers, and board members now.

Breakout Sessions

Three series of breakout sessions provide the opportunity for in-depth instruction and discussion of important topics. Visit www.afpwnc.org for information about speakers and topics.

www.afpwnc.org

Click on Philanthropy Institute

- ✓ Online Registration
- ✓ Detailed Schedule
- ✓ Speaker & Topic Information
- ✓ The Latest Event News

Program

8:00 AM - 8:45 AM

Registration & Continental Breakfast

8:45 AM - 9:45 AM

First breakout session

10:15 AM - 12:15 PM

Keynote Speaker: Sandy Rees, CFRE

12:15 PM - 1:30 PM

Lunch Roundtables

1:45 PM - 2:45 PM

Second breakout session

3:00 PM - 4:00 PM

Third breakout session

Directions to UNCA

Approaching from the East on I-40: Take exit 53B for I-240. Follow I-240 for approximately 4.5 miles. Take exit 5A for Merrimon Avenue. Turn right at the light at the bottom of the ramp. Proceed approximately 1 mile to third light; turn left onto W.T. Weaver Blvd. Proceed approximately 1/4 mile on Weaver Blvd. to right-hand turn for main entrance road to UNCA campus.

Approaching from the South or West on I-26 or I-40: Take I-240 for Asheville. As you cross the river, move into the left-hand lane. Take US 19-23 north. Proceed approximately 1 mile to UNCA exit. Turn right at bottom of exit ramp. Proceed approximately 1/3 mile to second traffic light; turn left onto W.T. Weaver Blvd. Proceed approximately 1/3 mile to second left-hand turn for the main entrance road to UNCA campus.

Our Keynote Speaker

Sandy Rees, CFRE is a nonprofit fundraising coach, author, speaker, and trainer. She teaches small, grassroots nonprofit organizations how to raise more money, draw more people closer to their organization, and be more effective in their work.



Sandy Rees, CFRE

As a former Director of Development, Sandy is well-versed in all areas of fundraising and donor development. Her strengths include donor relations, direct mail, nonprofit marketing, board development, and strategic planning.

Sandy obtained her CFRE (Certified Fundraising Executive) certification in 2003. She is the author of *Fundraising Buffet* and has contributed articles to *Advancing Philanthropy*, *Inside Fundraising Success*, and Mal Warwick's newsletter. She is the author of the blog *Get Fully Funded* (www.getfullyfunded.com) and contributes regularly to *Step-By-Step Fundraising*.

She is an accomplished presenter and teaches regular public training classes covering a variety of fundraising topics. She has led fundraising seminars for America's Second Harvest, Habitat for Humanity of Tennessee, the Association of Fundraising Professionals, and the Amputee Coalition of America.

Sandy is active in the community and volunteers with several organizations including Shangri-La Therapeutic Academy of Riding (STAR), Lost Sheep Ministries, and Loudon High School Band Boosters. She is a former Girl Scout leader and currently serves on the Board of Directors for Loudon County Habitat for Humanity.