

3 Actions To Tell Your Story

1. To Place Bring us into the world of the story.

You place them there when you:

- Describe the Place; Introduce the People; Survey the Times. _____

- Invoke senses.

“Rule of 5”: Sights, Sounds, Smells, Flavors, Textures. _____

- Involve emotions.

“Affective Hook”: Images that evoke feelings. _____

2. To Reveal Surprise us.

You make a story surprising by:

- Huh? Ah! The syntax of surprise.

Create a question and answer it. _____

- “Birthday Present” effect.

How will you “unwrap” events? _____

- “Birthday Cake” effect.

What is your Big Moment? _____

- Breaking Expectations.

How will you surprise us with the unexpected? _____

3. To Relate Give us feelings and ideas that relate to our lives.

- Explicate.

What is the lesson or rule resulting from the story? _____

- Imply.

What is a lasting image to ponder? _____

- Compel.

What is a new perspective on our lives? _____

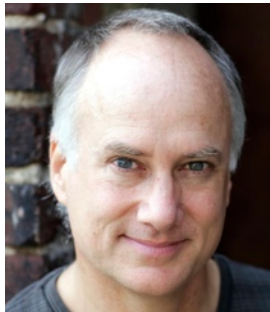
- Impel.

What is a relevant question or problem to pursue? _____



A Telling Experience: Getting To The Heart Of The Story

When the truth suddenly reveals itself, when we get real together for a moment, we are having A Telling Experience. Your story expresses your organizing principle, your core meaning and motivation. This workshop will help you understand how to discover and tell your story in a compelling and effective manner. What is the heart of your story?



David Novak is Artistic Director of A Telling Experience, telling stories to enrich discourse, entertain imagination, engage emotion, and discover our common ground.

David has been described as a “master of literary collage” for his unique style of narrative combinatorics. He is an internationally touring storyteller and veteran of the National Storytelling Festival. He keynotes for numerous library and educational conferences, including the Sydney International Storytelling Conference, Czech Children's Theatre Festival, and American Alliance for Theatre in Education. David lives in Asheville, North Carolina.

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*What the heart knows today,
the mind will understand tomorrow.*

Storytellers engage their listeners by getting at the heart of the matter: involving the heart of the hearer in the learning experience of the story.



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