



Dear Community Partner,

The Rotary Club of Asheville is seeking your ideas for a new signature project that will address a top need within the community. We believe a new project is vital to help keep our club's service activities fresh and relevant and keep our membership engaged.

New project proposals will be assessed against the following five criteria:

1. Address a top-tier community need
2. Involve a partnership with a local non-profit
3. Include both financial and volunteer contributions from our club
4. Feature our Rotary brand and carve out an area we can call our own
5. Be linked to at least one Rotary "Area of Focus": Promoting Peace; Fighting Disease; Providing clean water, sanitation, and hygiene; Supporting maternal & child health; Supporting education; Growing local economies

If you have an idea for a project that meets the above criteria, please complete the attached form and email it to the Rotary Club of Asheville at [ashevillerotary@bellsouth.net](mailto:ashevillerotary@bellsouth.net). Applications must be submitted by January 31, 2018.

Thanks for your interest in generating a new project that can have a positive impact on our community.

Sincerely,

Rick Devereaux  
President, Rotary Club of Asheville

## Rotary Club of Asheville Project Proposal

*Instructions: Fill out the information by typing over the text in the brackets [ ]. Projects will be graded by assessing those answers with point assignments (in red font below). 100 points max.*

**Project Title:** [Insert Title Here]

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**Submitter:** [Name, email address, phone number]

**Organization:** [Insert submitter's organization: Rotary Club of Asheville or other]

**Submittal Date:** [mm/dd/year]

**Project Chair:** [Name of the individual who will/should lead the project in our club, or TBD ]

**Committee Members:** [list tentative names or TBD]

**Partnering Organization:** [list organization here; submitters are strongly encouraged to partner with a local non-profit organization]

**Project Summary:** [Provide a brief 2-3 sentence summary of your proposed project]

**Community Need Justification (25 points):** [indicate what need is being addressed and why this need is among the most critical faced by the community and not already being met by an existing organization or project]

**Rotary Cause Supported:** [list the applicable categories from this list: Water & Sanitation, Maternal & Child Health, Basic Education & Literacy, Peace & Conflict Prevention/Resolution, Disease Prevention & Treatment, Economic & Community Development]

**Club Role Description (25 points):** [Explain how this project will not only provide volunteers or funds for an existing activity, but carve out a unique and independent function for our club]

**Initial Funds Requested:** [indicate \$\$ required prior to July 1st, 2019; \$5,000 maximum]

**Annual Funds Required:** [indicate \$\$ estimated to sustain annually]

**Fundraising:** [for subsequent years indicate whether project will draw funds from our club foundation or raise its own funds; explain the fundraising method]

**Club Member Sweat Equity:** [describe the specific volunteer activities that our club members will perform to support this project]

**Rotary Public Image Enhancement (25 points):** [Describe how this project will significantly enhance the profile and image of the Rotary Club of Asheville within the local community]

**Project Start Date:** [the date the project will begin delivering services to the community]

**Likelihood of Success (25 points):** [describe the risks inherent in the project including the difficulty of finding volunteers, planning complexity, expected fundraising challenges, difficulty in getting media exposure, level of enthusiasm, and to what degree the project is likely to make a difference]

**Detailed Project Description:** [provide a detailed description of the project addressing areas not covered above including level of activity, expected duration, whether the project will replace one of our existing projects, planning timeline, anticipated growth over time, etc.]