



AFP Webinar 2021 Series | February 3, 2020

Thanking Donors - A Six Month Update of the Impact of COVID on Donor Relations

Anne Manner-McLarty and Kathy Jackson, Heurista Co. | Asheville, NC

RECOMMENDED READING:

Early on in the pandemic, Heurista partnered with Eleven Fifty Seven to survey professionals in the field of donor relations and stewardship. You can find the report at [thankingdonors.net](https://www.thankingdonors.net), along with ongoing [in depth interviews](#) with respondents who offered to share more about their experience.

[If You Feel Like You're Regressing, You're Not Alone](#)

Merete Wedell-Wedellsborg
May 22, 2020
Harvard Business Review

[Leading into the Post-Covid Recovery](#)

Merete Wedell-Wedellsborg
August 11, 2020
Harvard Business Review

[Methods and Processes: The Mindset Challenge - Reshape How You Think](#)

Aine McGlynn and Cindy Wagman, CFRE
Advancing Philanthropy
January 1, 2021

[Nonprofit Trends Report, 3rd edition](#)

Salesforce.org

[Big T Truths Emerging in 2021](#)

Donor Relations Guru
Keturi DeLong



[COVID-19 and philanthropy: How donor behaviors are shifting amid pandemic](#)

Fidelity Charitable Research and Insights

[Fundraising Through Crisis: Plan and Prepare - How We Thrived Amid Crisis](#)

Pamela Say

October 2020

Advancing Philanthropy

[Your Money Mindset CNBC.com](#)

[Americans are generous in their charitable giving during Covid-19, but how they donate changed](#)

Alicia Adamczyk

[How the Coronavirus Pandemic is Changing Philanthropy](#)

The Wall Street Journal

Lisa Ward

November 22, 2020

[From surviving to thriving: Reimagining the post-Covid-19 return](#)

McKinsey & Company

Kevin Sneader and Bob Sternfels

[21st Century Donor Recognition: What opportunities does the pivot to virtual bring?](#)

Anne Manner-McLarty

Heurista Blogpost

[Survey of COVID-19 Impacts on Fundraising Operations](#)

SurveyLab GG+A (Grenzebach Glier and Associates)

September 6, 2020

[The Current and Potential Impact of COVID-19 on Nonprofits](#)

Stanford Social Innovation Review, July 15, 2020

Podcast featuring Amir Pasic, Mary Jovanovich & Michael Voss

[Non-profits Seeing Less Long Term Impact on Fundraising](#)

Philanthropy News Digest

September 12, 2020