



2022 Base Sponsorship Levels

| | Title \$5,000 | Leadership \$2,500 | Underwriter \$1,500 | Patron \$750 |
|---|------------------|-----------------------|------------------------|-----------------|
| Number of Total Reservations available for: | | | | |
| # Of Provided AFP Memberships | 4 | 2 | 1 | |
| Complimentary individual registrations to AFP Events for Non-AFP Members (For the Year) | 8 | 5 | 2 | 1 |
| Opportunity for sponsor representative to welcome monthly program attendees | 3 | 2 | | |
| Philanthropy Institute (PI) | 4 | 2 | 1 | |
| National Philanthropy Day (NPD) Tickets | 8 | 4 | 2 | 1 |
| Publicity: | | | | |
| Verbal recognition by Board members during the virtual program in March | ✓ | ✓ | ✓ | ✓ |
| Logo on AFP WNC Website | ✓ | ✓ | ✓ | |
| Name on AFP WNC Website | | | | ✓ |
| Sponsored AFP Post(s) | ✓ | ✓ | | |
| Facebook Thank you Post | ✓ | ✓ | ✓ | ✓ |
| Co-branding of Focus on Philanthropy throughout 2022 (electronic newsletter sent to 1400 professionals monthly) | ✓ | | | |
| Logo on bottom of Focus on Philanthropy throughout 2022 | | ✓ | | |
| Name in Focus on Philanthropy promoting PI & NPD | ✓ | ✓ | ✓ | ✓ |
| Logo displayed on Sponsorship boards at PI & NPD | ✓ | ✓ | ✓ | |
| Banner displayed at PI & NPD | ✓ | | | |
| Booth at PI | ✓ | ✓ | ✓ | ✓ |
| Publicly thanked from podium at PI & NPD | ✓ | ✓ | ✓ | |

| | | | | |
|---|---|---|---|---|
| Logo in PI & NPD Program | ✓ | ✓ | ✓ | |
| Brief paragraph in NPD program | ✓ | ✓ | ✓ | ✓ |
| Name in PI & NPD Program | | | | ✓ |
| Recognition for "Be the Cause" Support | | | ✓ | ✓ |
| Logo included on National Philanthropy Day invite and/or announcement | ✓ | ✓ | ✓ | ✓ |