



Lemons to Lemonade: Finding Opportunity in Uncertainty

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Let's talk about what you need and how I can help.

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Alenda Consulting

Philanthropic and Charitable Gift Counsel

- ~ Expert guide for **individuals and families** navigating questions about donor advised funds, family philanthropy, and legacy planning.
- ~ Trusted partner for **professional advisors** who want to add value with custom counsel for charitably-minded clients.
- ~ Targeted support for **nonprofits** seeking to establish, amplify or enhance their planned giving program.
- ~ Leadership for **community foundations** to grow asset development, gift planning, endowed giving, donor relations, advisor outreach and nonprofit fund relationships.

Also proudly affiliated with:

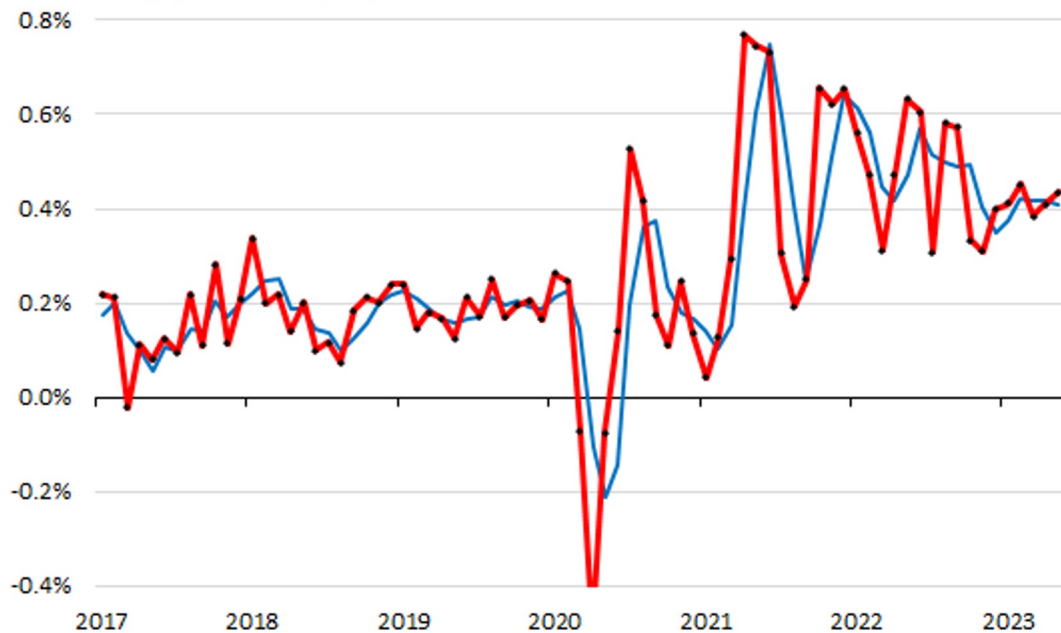




**Cost of
living
increases**

"Core" CPI, %: Monthly & 3-Month Average

% Change, seasonally adjusted



Source: BLS

WOLFSTREET.com



**Rising
interest
rates**

Current 30-Year Mortgage Rates: 2022-2023

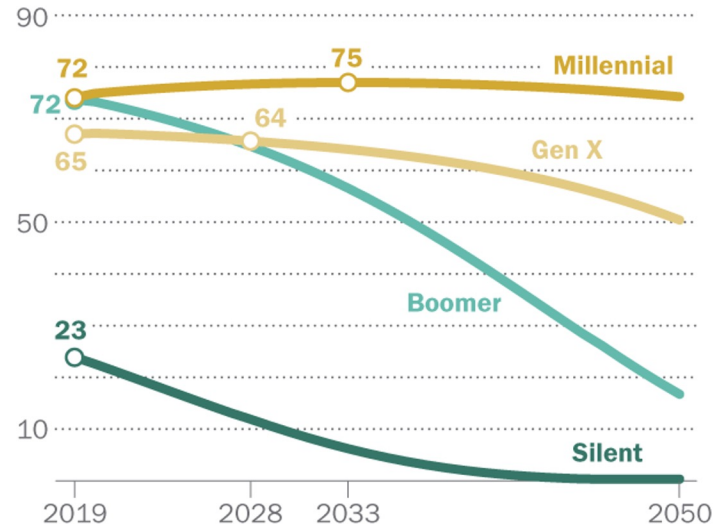




Demographic shifts

Projected population by generation

In millions



Note: Millennials refer to the population ages 23 to 38 as of 2019.

Source: Pew Research Center tabulations of U.S. Census Bureau population estimates released April 2020 and population projections released December 2017.

PEW RESEARCH CENTER



Charitable giving data

*Giving USA 2023: The Annual Report on
Philanthropy for the Year 2022*



**How can we
sweeten this
deal for our
donors?**



**Grace and
gratefulness**



**Flexibility and
imagination**



**Possibility and
future**

Questions?

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