



## 2023 SPONSORSHIP LEVELS

Title	Leadership	Underwriter	Patron
\$5,000	\$2,500	\$1,500	\$750

### **Number of Total Reservations available for:**

Complimentary registrations to monthly educational programs for Non-AFP Members (for the year)	8	4	2	1
Opportunity for sponsor representative to welcome monthly program attendees	3	2	1	
Philanthropy Institute (PI) Tickets	4	2	1	
National Philanthropy Day (NPD) Tickets	8	4	2	1

### **Publicity:**

Verbal recognition by Board members during the virtual program in March	✓	✓	✓	✓
Logo on AFP WNC Website	✓	✓	✓	
Name on AFP WNC Website				✓
Sponsored AFP Post(s)	✓	✓		
Facebook Thank you Post	✓	✓	✓	✓
Co-branding of Focus on Philanthropy throughout 2022 (electronic newsletter sent to 1400 professionals monthly)	✓			
Logo on bottom of Focus on Philanthropy throughout 2022		✓		
Name in Focus on Philanthropy promoting PI & NPD	✓	✓	✓	✓
Logo displayed on Sponsorship boards at PI & NPD	✓	✓	✓	
Banner displayed at PI & NPD	✓			
Booth at PI	✓	✓	✓	✓
Publicly thanked from podium at PI & NPD	✓	✓	✓	
Logo in PI & NPD Program	✓	✓	✓	
Brief paragraph in NPD program	✓	✓	✓	✓
Name in PI & NPD Program				✓
Recognition for "Be the Cause" Support			✓	✓
Logo included on National Philanthropy Day invite and/or announcement	✓	✓	✓	✓