

WESTERN NORTH CAROLINA ASSOCIATION OF FUNDRAISING PROFESSIONALS 2025 SPONSORSHIP LEVELS & BENEFITS

CHAPTER SPONSOR LEVELS	Presenting \$5,000	Leader \$2,500	Underwriter \$1,250	Friend \$750
Complimentary Reservations:				
Monthly Program & Social Registrations	8	4	2	1
National Philanthropy Day (NPD) Tickets/Tables	8	8	4	2
General Publicity (2025 programs will serve more than 400 attendees and our newsletter reaches nearly 1,500 people monthly)				
Participate in welcome at monthly program	✓	✓	✓	
Recognition during monthly program	✓	✓	✓	✓
Logo on AFP WNC Website	✓	✓	✓	✓
Sponsored AFP Social Media Promotion Post(s)	✓			
Social Media Recognition	✓	✓	✓	✓
Co-branding of Focus on Philanthropy	✓			
Logo on Focus on Philanthropy		✓	✓	
Publicity at National Philanthropy Day - aka "NPD" (NPD will serve more than 275 guests and awardees)				
Logo on Sponsorship Displays at NPD	✓	✓	✓	
Logo included on NPD Invitation	✓	✓	✓	
Opportunity to Give Welcome at NPD	✓			
Recognition from podium at NPD	✓	✓	✓	
Booth at NPD	✓	✓	✓	✓
Logo in NPD Program	✓	✓	✓	✓
Brief paragraph in NPD program	✓	✓	✓	✓

NATIONAL PHILANTHROPY DAY	Past Awardee	2024 Award	Table
	\$3,000	\$1,500	\$1,000
Table at NPD	✓	✓	✓
Table for Special Guests	<i>past awardees</i>	<i>current awardees</i>	
Recognition from stage	✓	✓	
Opportunity to present award	✓	✓	
Recognition printed program	✓	✓	✓
Logo recognition in signage	✓	✓	✓

CHAPTER SPONSORS:

Chapter sponsors underwrite our monthly educational programs and outreach to fundraisers and nonprofit professionals throughout our region. These vital partners provide the funding necessary for us to offer relevant and high-quality educational opportunities including Philanthropy Institute.

NATIONAL PHILANTHROPY DAY SPONSORS:

National Philanthropy Day is our signature celebration of outstanding philanthropists, volunteer fundraisers, and nonprofit professionals. Held every November, NPD brings together more than 250 community leaders throughout western North Carolina to recognize and celebrate the impact of giving. Sponsors underwrite the event costs including the funding to allow free participation from past awardees and current awardees tables.



**Thank you. AFP WNC would not be possible
without the support of our sponsors.**



SPONSORSHIP PLEDGE FORM

Organization: _____
(how you wish to be recognized in promotional materials)

Contact: _____
(contact regarding attendee names, logo, billing if other than primary)

Email: _____

Phone: _____

Address: _____

City/State/Zip: _____

Website: _____

CHAPTER EDUCATIONAL SPONSORS:

- \$5,000 Title Sponsor
- \$2,500 Leader
- \$1,250 Underwriter
- \$750 Friend

NATIONAL PHILANTHROPY DAY SPONSORS:

- \$3,000 Past Awardee Sponsor (Exclusive)
- \$1,500 Award Sponsor (Multiple Available - First Come, First Serve)
- \$1,000 Table Sponsor

Checks should be made to APF WNC. Please return this form to chapteradmin@afpwnc.org or mail to AFP WNC at PO Box 546, Asheville NC 28802.

Thank you for your partnership!